

Media designer with marketing talent (m/f/d) - part-time or working student

Your chance for high speed - creative and precise

As a manufacturer of professional RC components, we do everything we can to help technology fans get the most out of their vehicles - whether on the race track or across the garden. Since 1987, our slogan "BLUE IS BETTER" has stood for top quality, innovative technologies and maximum driving pleasure. Quality you can rely on. And a team that works with just as much attention to detail as our customers put into their models.

We are currently looking for a **detail-oriented media designer (m/f/d)** with a flair for appealing design, precise image processing and effective marketing texts to join our team at our Schorndorf site in Germany and reliably implement our existing corporate design.

What you do with us:

- You take care of image editing & retouching to present our products in the best possible quality
- You develop appealing, brand-compliant graphic designs for social media & web
- You write concise, targeted and creative texts that clearly communicate our products
- You create templates and layouts for instructions, product presentations and marketing materials that are both visually and functionally convincing
- You create and optimize packaging designs, stickers and promotional materials that not only reflect our brand identity, but also meet the highest standards of functionality and design

What you bring with you:

- You have experience in media design, graphic design or marketing
- You are proficient in Adobe InDesign & Photoshop
- You have a good eye for design, image composition and typography
- You work carefully and independently
- Knowledge of Wordpress and Typo3 as well as English are an advantage, but not a must

What you get

- A varied and creative job in an innovative company in the RC industry
- Collegial cooperation in a small team with short decision-making paths
- Plenty of scope for your own ideas - thinking along is expressly encouraged!

Sounds good? Then we look forward to receiving your application - with portfolio, CV and salary expectations to

✉ personal@lrp.cc

We look forward to getting to know you!